



LCDS Members Attend 2023 Oregon Dental Conference



Presenter	Course #	Title
Haley	7137	Bleeding D
Hawkins	7138	Local An Pure Ph Facts
Patel, S.	7143	M
Radja	7145	

Presenter	Course #	Title
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Gilmore		AA After 20 Yes at's Required d What's Not

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Lane County Dental Society
 4736 Royal Ave.
 PMB #109142
 Eugene, OR 97402
office@lanedentalsociety.org

Visit us at lanedentalsociety.org



Executive Director Message

Nissa Newton

It was great to see so many LCDS members at the Oregon Dental Conference. This was my first year attending and I had a great time assisting the Oregon Dental Association and visiting many of our sponsors and partners. I encourage you to go and bring your staff to next year's conference April 4-6, 2024.

All our 2023 events are on the calendar, and we are now booking programs for 2024. To assist our many members that will need to have implants CE, we plan to offer at least 2 CE implant hours of CE a year starting in 2024.

A fun event that I am just starting to plan for LCDS' 2024 Golf Scramble. This will be at Shadow Hills Country Club on May 10th with a 1 pm tee time. This event will be a social opportunity and the proceeds from the event will go to Lane County dental charities.

I want to thank the membership for approving a dues increase for 2024. Our component society dues have remained at \$400 for over seven years. In 2024 our dues will increase to \$500. We have been planning more events and functions to support our membership as event expenses have also been steadily increasing. It is my goal to help provide the best value for your contribution and I hope that all of our members will find activities they will enjoy and that they will have the opportunity to get the CE credits they need for license renewals.

Please feel free to reach out to me for any assistance you may need. If I do not have an answer for you, I will do my best to find you the resources you are looking for.

Office Hours:
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Jennifer Kinkade
SVP, Healthcare Relationship Manager
503-509-0073
jenniferkinkade@columbiahealthcarebanking.com



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Meet Lane County Dental Society's 2023 President: Dr. Mercedes Del Valle, DDS, FAGD



Dr. Del Valle and her family

I was born and raised in Puerto Rico. My parents are from Chile and permanently made Puerto Rico their home in 1961. I finished high school in Puerto Rico in 1986 before attending the University of Michigan in Ann Arbor for my undergraduate studies, graduating in 1990. I then went to the University of Iowa for dental school, graduating in 1994. I remained at the University of Iowa for a residency in Advanced Education in General Dentistry, which I completed in 1995.

I have aspired to be a dentist since the 8th grade, when I participated in a school project for career week. The project required me to interview three individuals with different careers. I interviewed a rural veterinarian, a hospitalist internal medicine physician (my godfather), and my hometown general dentist. Initially, I was interested in becoming a veterinarian, but after interviewing the three professionals, I was most drawn to

what my dentist had to say about his profession. He was extremely happy being a dentist, enjoying his work-life balance, helping people, and not having to deliver devastating news to patients. He mentioned that every day brought different challenges and that he was always excited to go to work. Now in his late 70s, he still practices part-time at his daughter's dental office. I shadowed him numerous times during high school, and like him, I have come to love all aspects of general dentistry.

I like to engage in a wide range of activities outside of the dental practice, pursuing hobbies such as hiking, playing the piano, and reading. I enjoy spending time with my family and friends. I have two dogs: Sadie, a 15-year-old Border Collie-Labrador mix who weighs 47 pounds, and Zoey, an eight-year-old German Shepherd weighing about 75 pounds. Sadie was an amazing hiker, but she hasn't hiked for two years now due to a decline in her stamina. Zoey has since become my hiking companion, while Sadie relaxes at home.



White Bird Dental is enjoying no masks and some sunny weather this week. Staff enjoy being able to see familiar and new faces again. We have received funding for our school programs our for our Dental clinic. Thank you, Chambers Foundation, and to the many others that made donations. The donations make our dollars stretch further. Thanks as always for the support of the dental community!

What You Need to Know About the ONC Cures Act

Kelli Ngariki, Owner BABus, MABus, MAEd
Healthcare Compliance Associates

The Health Insurance Portability and Accountability Act (HIPAA) was passed by the 104th Congress and signed into law by President Clinton in 1996. The goals of HIPAA were to protect patient privacy and create standards for handling medical records in the healthcare industry. It took a very long time for the healthcare industry to develop best practices to comply with HIPAA. The 2020 Office of the National Coordinator for Health Information Technology (ONC) Cures Act presents additional rules healthcare professionals must follow. Healthcare compliance can be complicated, and the penalties for non-compliance can be harsh; that's why working with an Oregon HIPAA consultant is crucial to guide you safely through these muddy waters.

What Is the ONC Cures Act?

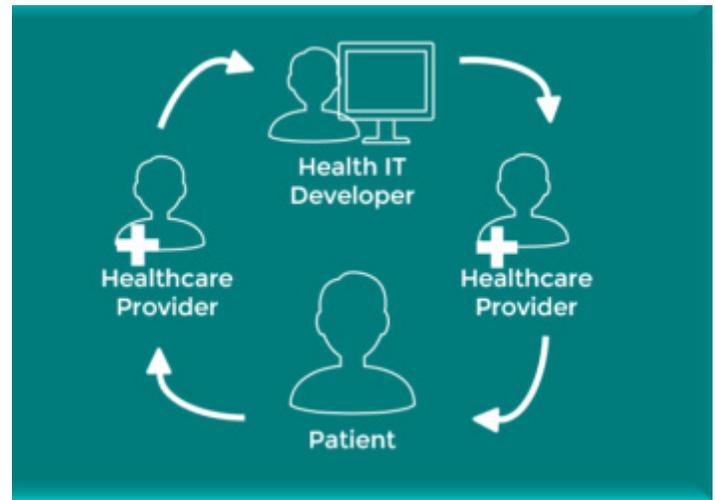
ONC's primary goal is to ensure that patients and their healthcare providers have prompt access to their medical electronic medical records by prohibiting "information blocking," with penalties of up to one million dollars per violation. ONC also encourages innovation by reducing the cost of developing and maintaining Application Programming Interfaces (APIs) while maintaining the intellectual property rights of software developers. It also reconciles conflicts between HIPAA and other security and privacy statutes. One thing is clear, ONC creates new responsibilities for the entire healthcare industry that require immediate attention to avoid fines and penalties but is especially strict with Electronic Health Record (EHR) providers. That's why healthcare professionals and EHR providers hire knowledgeable Oregon HIPAA consultants to ensure they comply.

Who Must Comply With ONC?

ONC specifies the entities, called "Actors," that must comply with information blocking requirements under the Act, which became enforceable on April 5th, 2021:

- Healthcare providers;
- Health Information Technology (IT) developers and Health Information Networks (HIN's or HIE's)

All violations will be prosecuted against IT's, HIN's and HIE's, but health providers will only be fined if they block information knowingly and with intent. This doesn't automatically let physicians off the hook for mistakes. A long delay could be construed as intent,



especially if a patient didn't pay their bill. That's why working with an Oregon HIPAA consultant is important to ensure that your procedures have been updated to comply with current law.

What's Considered Information Blocking Under ONC?

The following are the types of practices targeted by ONC as information blocking:

- Any practice that restricts authorized access or exchange of EHI;
- Any nonstandard method that is complex or burdensome;
- Limits or restrictions on information sharing for legally permissible persons or purposes;
- Implementing IT so as to restrict access or make it more difficult to switch platforms or exchange information;
- Acts that impede innovation and advancement;
- Fraudulent, wasteful, or abusive acts or omissions;
- Access restrictions expressed in license terms, contracts, policies, and procedures and
- Manipulative and opportunistic economic practices that function to restrict access.

Oregon HIPAA Consultant

If you're a healthcare provider or own a business that provides EHI records or develops products for this industry, you must begin operating within the bounds of ONC. That's why it's important to hire an experienced Oregon HIPAA consultant as soon as possible to review your procedures and advise you about what you need to do to be in compliance.

Protect your Practice Data - Safeguard your Livelihood

Patricia Nalan

Digital System Integrators, LLC

As the use of electronic data and information continues to grow, it is becoming increasingly important for dental offices to prioritize computer and data security. Healthcare data has huge value on the black market. PHI (Protected Health Information) often contains all of an individual's personally identifiable information, which can be used by malicious players to commit identity theft and other types of fraud. According to a recent report from SecureLink, a single healthcare data record may fetch \$250 on the black market – compared to just \$5.40 for the next highest value record (a payment card). It's no wonder healthcare data breaches are on the rise, one successful attack can lead to the theft of hundreds or thousands of records. With the increased prevalence of digital data over paper charts, dental offices are at increased risk of cyberattacks and data breaches and are particularly vulnerable to cyber threats, as they often store large amounts of personal and financial information. To protect patient information and ensure the security of their networks, offices must take the necessary steps to ensure their computer security is up to date and also to have a comprehensive computer security plan in place. Insurance companies as a standard now require a thorough evaluation of your office security before they will offer you a policy due to the increased amount of cyber related claims and incidents.

Your security plan should include a list of best practices and procedures that all staff members must follow. This should include: regularly updated passwords, two-factor authentication, and the use of encryption software for their data and email correspondence for sensitive information. Training of security procedures should be done when there are new staff members added to your team, even for temporary staff. Most security breaches reported to HHS tend to stem from email/phishing incidents, which are easily preventable with proper staff training.

It's also important to ensure that all computers and servers in the office are properly secured. This includes installing anti-virus and anti-malware software, as well as regularly updating the software and operating

systems. Firewalls should also be in place to protect the network from external threats. Routers for publicly accessible wifi should be separate and on their own network and shielded from your data network. Servers not behind a locked door (not including the front door) should also have a physical lock securing them from a "grab and go" theft.

In the event of a disaster or threat, data backups are an essential part of any business, and dental offices are no exception. Data backups are important for dental offices for a number of reasons, including protecting patient data, ensuring business continuity, and avoiding financial losses due to data loss. Having a verified nightly backup, along with archival data that allows you to go back in time is especially important for dental offices. Any delays in getting back up and running can have a serious impact on the office's ability to provide services to its patients. Data loss can be extremely costly, as it can lead to lost time, lost patients and lost revenue.

A dual backup approach utilizing both a monitored offsite cloud based for disasters and an onsite backup for faster backup recovery in the event of a hardware failure. With both types of backups in place, you help remove the "human factor" that can happen over years with staff changes and complacently that your backups are happening automatically. We are to this day astonished to come across offices that are under the impression that they have successful backups, but they're often not receiving daily notifications or they don't know where the backups are located and are not receiving any reports. It ultimately falls on you to know the status of your data. Your office may not experience a disaster or a cyberthreat, but computer hardware is only a machine and even with regular maintenance at some point, it can, will and does fail.

The U.S. Department of Health and Human Services has a Security Risk Assessment tool and spreadsheet that you can easily download, we highly recommend that you review it to make sure that you're in compliance. Security Risk Assessment Tool: [HealthIT.gov](https://www.hhs.gov/healthit/2014/07/23/risk-assessment-tool)



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Classifieds

Moda Holdings Group, Inc. Board of Directors – Call for Applicants

The call for applicants is open for one Dental Director on the Moda board for a term of 4 years. The incumbent in this position is running for re-election. With a broad array of companies under its corporate umbrella, Moda is committed to attracting candidates to serve on the Organization's Boards of Directors who represent excellence in both the practice of dentistry and in its diverse business ventures. Review the full job description at <http://bit.ly/ModaBoard> Interested in serving on the Moda/ODA Board? Submit a letter of interest, CV/resume, and 3-5 references (no family and one non-dental) to leadership@oregondental.org by July 1, 2023.

Dr. John Villano DDS, PC Seeks Assistant

Oral surgeon specialty practice seeking an assistant, x-ray certified preferable. The right individual will be compassionate, good character, detailed oriented and have a positive attitude. Our office is family friendly and flexible. Position available for full-time or part time employment (24-35 hours). Well compensated depending on experience. Experience with surgical procedures and IV sedation preferred but not required. We encourage applicants to apply even with limited experience, we will train. Please email or drop off resume to our office located at 2233 Willamette St, Building G, Eugene, OR 97405. We look forward to hearing from you. (4/18/2023)

Local Eugene Pediatric Dentist looking for position, share space or sick and vacation coverage 1-2 days a week. Will travel up 60 miles from Eugene. Please send inquiry to mike@mikedds.com. (2/22/2023)

When attending any LCDS events bring oral hygiene supplies for local charities providing hygiene kits.

Multiple nonprofit programs throughout the year contact LCDS for oral hygiene donations. During the month of June these donations will be going to Catholic Community Services for their hygiene kits. You can also contact LCDS to schedule a pick up from your office by emailing office@lanedentalsociety.org.



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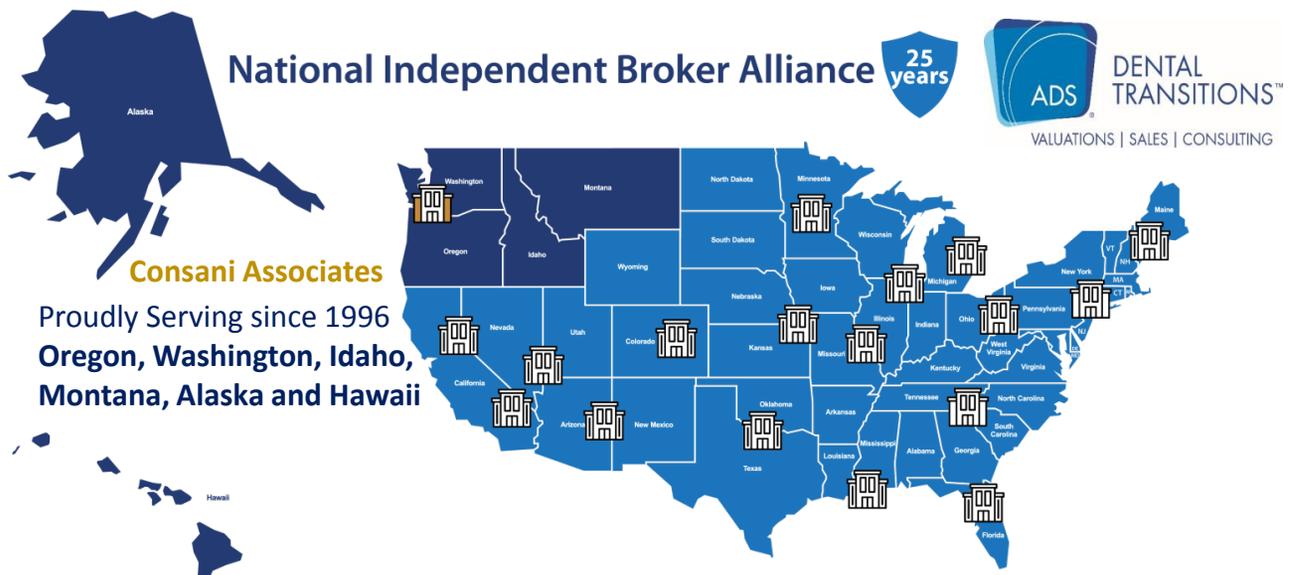
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- **KNOWLEDGE** Meeting with industry leading speakers to study trends in banking, DSOs, legal issues and cutting-edge marketplace factors.
- **EXPOSURE** Access to exclusive national advertising just for ADS Member Companies – adding to our extensive regional marketing mix.



23 Large Regional Independent Brokerage Firms



LANE COUNTY DENTAL SOCIETY

Upcoming Events

LCDS EVENT REGISTRATION PAGE www.bit.ly/LCDSEVENTBRITE

June 6, 2023, 12:00 - 2:00 pm

Lane County Dental Society Retiree Luncheon
 Veterans Memorial Association
 1626 Willamette St. Eugene, OR 97401
 \$25 for each for all attendees
 Email office@landentalsociety.com for any questions.

July 15, 2023, 3-5 pm

Women Dentist Garden Wine Party
 Sponsored by Columbia Bank
 Hendrick's Park - Francis M. Wilkins Shelter
 2918 Summit Ave, Eugene, OR 97403
 Free for member and nonmember dentists, \$40 for guests of dentist

August 5th, 2023, 10:00 am - 1:00 pm

LCDS Family Picnic
 Sponsored by Columbia Bank
 Alton Baker Park Shelter 2
 632 Day Island Rd., Eugene OR 97401
 Free Event

September 14, 2023, 5:30 - 8:00 pm

LCDS Hop Valley Dentist Social
 Sponsored by Columbia Bank
 Hop Valley Brewing Co.
 990 West 1st Ave, Eugene, OR 97402
 Free for member and nonmember dentists, \$40 for guests of dentist

October 6, 2023, 9:00 am- 4:00 pm

LCDS Mini Conference: Improve the Health of Your Practice Morning Session Keynote Speaker: Dr. Joshua Austin "The Mental Health Connection" 9 am -12 pm (3 CEs)
 Social Lunch 12 -1pm
 Afternoon Session 1: Panel "Volunteers in Action" 1- 2:30 pm (1.5 CEs)
 Afternoon Session 2: Dr. Michael Ralph Shirtcliff "Disability Insurance" (1 CE) 2:30 - 3:30 pm
 Lane Community College
 Free for LCDS Members,
 \$125 nonmember dentists, \$50 dental staff

Nov 4, 2023

Oregon Dental Association Regional Event
 Driftwood Shores, Florence, Oregon

Dec 8, 2023, 9 am- 4:00 pm

Refreshing Your Pediatric Dental Knowledge and Skills (6 CEs) with Dr. Greg Psaltis DDS
 -So Little Room, So Much to See (3 CEs) 9 am - 12 pm

Social Lunch 12-1 pm

-But Aren't They Just Baby Teeth? (3 CEs) 1-4 pm
 Lane Community College
 Free for LCDS Members,
 \$125 nonmember dentists, \$50 dental staff

January 11, 2024, 5:30 - 7:30 pm

Peri-Implantitis (2 CEs) Dr. Bradley McAllister, DDS
 Lane Community College
 Free for LCDS Members
 \$125 nonmember dentists, \$50 dental staff

February 9, 2023, 10 am - 3 pm

Infection Control (10 am -12 pm) (2 CEs)
 Healthcare Compliance Associates
 Business Meeting & Catered Lunch 12-1 pm
 Cultural Competency Course 1-3 pm (2 CEs)
 Lane Community College
 Free for LCDS Members
 \$125 nonmember dentists, \$50 dental staff

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Or go to <https://bit.ly/TrainTBFree>



Introducing Columbia Healthcare Banking: New Name, Same Great Service

On March 1, 2023, the merger between Columbia Bank and Umpqua Bank was successfully completed. The combined bank is now operating as Umpqua Bank; however, our dedicated healthcare banking professionals are now operating as Columbia Healthcare Banking, a division of Umpqua Bank. We continue to place the highest priority on supporting dentists with our relationship-based style of banking, ensuring we are providing the right tools and solutions to help you manage your practice.

We are strongly committed to the dental industry and helping your practice thrive. Our healthcare banking professionals are now backed by the power of our combined resources as the West's leading regional bank. Managing your practice's finances are easier than ever with additional solutions including an expanded suite of customized business lending and equipment financing options, wealth management solutions and treasury management tools.

As a trusted financial partner in the dental community, we truly understand your business and will help guide you through the life cycle of your practice. We will work with you to evaluate the financial viability of any opportunities you are considering, from practice acquisition financing, expansion and equipment purchases, to practice transition. We tailor our services to help your practice achieve and maintain success. We are with you every step of the way, offering flexibility, localized decision making and the ability to give each and every client personalized care.

We look forward to continuing to serve and be a dedicated partner of the Lane County Dental Society as Columbia Healthcare Banking. To

Continued on p 11

ODA REGIONAL EVENT NOVEMBER 4, 2023

Driftwood Shores ~ Florence, Oregon

Registration Opening Soon!
www.oregondental.org



CONTINUING EDUCATION



SOCIAL ACTIVITIES



SPONSORS/VENDORS



Introducing Columbia Healthcare Banking Continued from p 10

learn more about us and how we can help your practice, visit columbiahealthcarebanking.com.

Jennifer Kinkade
SVP, Healthcare Banking Relationship Manager
503-509-0073
jenniferkinkade@columbiahealthcarebanking.com



COLUMBIA HEALTHCARE BANKING

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Executive Council Minutes February 7, 2023

LCDS Executive Council Meeting Minutes
February 7, 2023 Dr. Jordan Lentfer's Office

Present: Dr. Jordan Lentfer, Dr. Kevin Sweeney, Dr. Carly Peterschmidt, Dr. Travis Alcorn, Dr. Matthew Bahen, Dr. Ivan Paskalev, Dr. Mercedes Del Valle, and Nissa Newton

Absent: Dr. Cristina Sola resigned from council, no longer in Eugene area.

Call to Order

Reading of Antitrust Policy by Dr. Kevin Sweeney.

Approval of Minutes from December council meeting motioned by Dr. Sweeney and Dr. Jordan Lentfer

Financial Update

Review of January Financials: Balance Sheet Prev Year Comparison shows an increase in total assets. Profit and Loss 8 % of 2023 budget spent. Profit and Loss Prev Year Comparison shows starting 2023 with \$46,000 of sponsorships booked, an increase from last year. Council wants ED to share 2023 budget at business meeting. Dr. Bahen motioned to approve financials, Dr. Sweeney seconded. All Approved.

Sponsors, Advertisers, and Partners Update:

2023 Sponsors include: Columbia Bank, Consani Associates LTD., Digital Systems Integrators, LLC, Sitner & Nelson, and The Dentists' Insurance Company

Soft Launch for Business Associates and Associate Members, updated website with information, emailed direct invitations to

businesses and those who have attended

LCDS events from other Oregon components.

Opportunities for event sponsorship for retiree, women's, and family summer events \$1,000 each.

Partnership with Catholic Community services for their Refugee and Immigration Services Program dental fund and providing tooth care items for their hygiene care kit that they distribute to people in need. June will be their fundraiser for RISP dental services, will help promote. Donation box for oral hygiene items will be at LCDS events.

2023 Election Discussion: President and President Elect Positions for Business Meeting Vote

Mercedes Del Valle, President, opening for three LCDS Director-at-large

CE Events

Formalize Continuing Education Committee with council vote. Dr. Sweeney motioned to formalize the committee. Dr. Paskalev seconded. All approved. All council members will participate on the committee. Committee meetings will be held after council meetings.

Social Events

2/24/2023, 1:00 – 2:00 PM, LCDS Member Lunch and Business Meeting
3/14/2023, 5:30 – 8 PM, Dentist Social
Silvan Ridge Winery Sponsored by Columbia Bank

6/6/2023, 12:00 – 2:00 PM, LCDS Retiree Luncheon, Veterans Memorial Association

7/15/2023, 3:00 – 5:00 PM, Women Dentist Garden Wine Party, Hendricks Park - Francis M. Wilkins Shelter.

8/05/2023, 10:00 AM – 1:00 PM, LCDS Member Family Picnic, Alton Baker Park – shelter 2

09/14/2023, 5:30 pm – 8:00 PM 2nd Hop Valley Barrel Room Dentist Social Sponsored by Columbia Bank.

Golf Tournament May 2024 Shadow Hills Country Club

Membership

Renewal Season 2023 – 176 Renewed (105 full dues), 19 memberships pending, 140 nonmembers.

Publications

Newsletter January/February is out (new paper more durable, folded to save on postage)

Next Newsletter will come out end of March

Membership Directory scheduled to come out this month February, likely will not be mailed until early March. Changing binding to spiral and thicker cover material to make more durable.

Adjournment at 6:30 PM: Next meeting April 4, 2023 5:30 – 6:45 PM

LCDS News May/June 2023

Published bi-monthly by the Lane County Dental Society (LCDS) and distributed to members of the society as a benefit of membership. Statements of opinion in the LCDS news are not necessarily endorsed by LCDS. Contributions to the newsletter are welcome in the form of articles, photos, announcements, or other items of interest for our membership. Notice of errors and corrections are appreciated. Deadline for July/ August 2023 Newsletter is June 15, 2022. Send all items to office@lanedentalsociety.org.

Lane County Dental Society

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May/June 2023

Lane County Dental Society Officers, Directors, and Staff

President: Mercedes Del Valle, DDS

Secretary: Ivan Paskalev, DMD

Treasurer: Carly Peterschmidt, DMD

Past President: Jordan Lentfer, DMD

President Elect: Open

Directors at Large:

Matt Bahen, DMD

Travis Alcorn, DDS

Evan Harpster, DDS

Executive Director: Nissa Newton



Women Dentist Garden Wine Party Sponsored by Columbia Healthcare Banking

July 15, 2023 3:00 - 5:00 PM

Hendricks Park - Francis M. Wilkins Shelter

Skyline Boulevard, Eugene, OR 97403

Free event for LCDS member and nonmember dentists,
\$40 for guests of dentists

RSVP requested at www.bit.ly/LCDSEVENTBRITE