LANE COUNTY DENTAL SOCIETY

lcds news

September/October 2022

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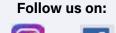
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Office Hours: Monday, Thursday, Friday 11 am - 5 pm A Publication of the Lane County Dental Society

Dr. Jossi Stokes, is awarded a Presidential Citation from the Oregon Dental Association's Executive Director, Dr. Taylor Dr. Stokes Article on pg. 13



New Council Member Travis Alcorn, DDS Florence Dentist focused on Family and Community



Join with us in welcoming Dr. Travis Alcorn, D.D.S. to LCDS Executive Council! Dr. Alcorn is one of our early career dentists, who recently joined the Florence Dental Clinic as an Associate, working with Dr. Holmes and Dr. Linton. I interviewed Dr. Alcorn on his day off while he was enjoying a day at one of Florence's many lakes with his wife, Jolene, three boys ages 7, 8, and 10, and their dog Mipha. He enjoys many outdoor activities like beach combing, rock collecting, exploring the outdoors, and hiking. For Dr. Alcorn, returning to Oregon was coming home because he grew up

in Brookings, Oregon. His family loves the Oregon Coast, now that they live here, they need to find a new favorite travel destination.

Dr. Alcorn continued on pg. 5



Nissa Newton There is a lot happening at LCDS! We have three more events for 2022, and we already have a couple

Executive Director Message

of great programs for Scheduled for 2023. If you have any ideas or topics you want us to

consider for next year, we want to hear your ideas!

It has been fun meeting dentists at our inperson events. This month's social at Hop Valley was a blast. We had a terrific turnout. It was great seeing everyone making new friends and connections. I am looking forward to our next social in March.

We are already starting to get ready for our 2023 Business Meeting. It will be during our Medical Emergency program on February 24th. We will be discussing and voting on 2023 council members, budget, and membership due rates for 2024.

There are a few ways you can help us get ready for 2023. If you are interested in getting involved on our council or want to nominate another member dentist, please contact me. The council has six meetings a year and the meetings are now back to being in person. Being part of the council is a great way to volunteer with other dentists and contribute to the success of our society. You can help us come up with more ways to benefit our members.

We have increased our Newsletter to 16 pages. In addition to looking for new sponsors, I am also looking for suggestions for our member spotlight article. I would also welcome article contributions from our members. The next deadline for contributions is October 15th.

Dental Marketing & Practice Growth with Cory Roletto, MBA, August 2022 CE

Participants learned how to increase web traffic, manage on-line reviews, utilize video content effectively, increase web accessibility, and advertising strategies.







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FOCUSED ON THE HEALTH OF YOUR PRACTICE.

A personal approach to dental banking.

At Columbia Bank, we understand the dental industry inside and out—from acquisition and equipment loans to refinancing and more. And since we're a community bank, you get more than just expertise, you get a relationship with bankers who get to know your unique practice. Find out more at **ColumbiaBank.com/dental.**

Jennifer Kinkade: SVP, Healthcare Banking Officer, 503-399-2908



Page 4 White Bird Dental Clinic Report Kim Freuen



White Bird Dental is working with the Springfield School District to offer a few days of dentistry. The plan is to provide emergency

dental to students. We hope to encourage families to continue with their child's oral health care.

We continue to struggle with the shortage of dental assistants. Our Fridays are now primarily hygiene and mobile dental clinics. Two pandemic years of few graduates from dental programs will affect us for a few more years. There are around 600 dental assistants needed in the State of Oregon. The available dental assisting programs are working hard to ease the shortage. The Oregon Primary Care Association is exploring ideas of how to increase the workforce. They are working on some legislative ideas. We look forward to the day the shortages are eased.

Our Dr. Siva will be on maternity leave in February. We will be looking for a dentist who is willing to work some half day Fridays so we can continue our Bethel School clinic. If you are interested, please reach out.

Thanks for the support from the Lane County Dental Community.





Dr. Alcorn Continued from pg. 1

Dr. Alcorn went to Utah School of Dentistry after a seven-year career as an executive pastry chef. When asked if there were any transferable skills, he said that sometimes when he is shaping a composite filling, it reminds him of cake decorating. With parenting three young boys, Dr. Alcorn was thankful to have such an amazing and supportive wife during his career transition.

Now that Dr. Alcorn is practicing dentistry, Jolene has enthusiastically joined with her husband to teach kids to take care of their smiles. Through the Alliance of the American Dental Association's Dental Health Education Program, Dr. Alcorn and Jolene put together a dental education kit and provided Oral Health Education in Siuslaw Elementary School second grade classrooms. They showed students how to brush, floss, and choose healthy foods.

Volunteerism is part of the culture of Florence Dental Clinic, and this is one of the many things that attracted Dr. Alcorn to the clinic. Dr. Holmes and Dr. Linton facilitate a practice that is focused on serving and encourage everyone at their





Dr. Alcorn and wife Jolene volunteering at Siuslaw Elementary

clinic to get involved in their community. Dr. Alcorn is passionate about volunteering with children. Last year he was an assistant wrestling coach at the local high school. This year, Dr. Alcorn is volunteering with an elementary wrestling club. He also spends time assisting his church by leading a youth singing group.

Visit <u>https://allianceada.org/</u> to find out more about the Alliance of the American Dental Association.

Just a few things we do ...

Connect

Provide resources that support the well-being of the dental family.

Host our own annual conference and meet up at ADA conventions.

Advocate

Advocate for the welfare of the public and the dental profession.

Host events to support the American Dental Political Action Committee.

Attend the Dentist and Student Lobby Day in Washington, DC.

Give Back

Support **Head2Toe** community service projects in ADA convention host cities.

Share **Healthy Smiles from the Start**, a multifaceted prenatal and postnatal dental health care education program for mothers and caregivers of newborns.

The Dental Community is a Family Community!

Visit us online to learn more about and join AADA, an organization for spouses, families, and friends of dental students and professionals.

We look forward to meeting you!

LANE COUNTYUpcoming DENTAL SOCIETY Events

October 14, 2022 LCDS Mini Conference 9 am - 4 pm

Lane Community College Light Breakfast & Lunch Provided Free for LCDS Members, \$80 nonmember dentists, \$40 dental staff -Depending on How You Sit, Dentistry Can Be a Pain in the Assets (3 CEs) Dr. Noëlle Santucci, DDS and Justin Jellin, DPT -Benchmarking your Key Performance Indicators for Dental Practice Success (1.5 CEs) Elliot Tracy, CPA -What You Don't Know Can Hurt You! (1.5 CEs) Janette Douglas, owner JD Dental Consulting

November 8, 2022 5:30 pm - 6:30pm

Preventing HPV Cancers in Action: The Critical Role of the Dentist (1 CE) Dr. Gary E. Heyamoto, DDS, Webinar

November 5, 2022 8:30 am - 5:30 pm

Oregon Dental Association Regional Event CE by the Chateau Belle Fiore Winery, Ashland, Oregon ODA Members \$100, Non-ODA Members \$150, Early Career Dentist (ODA members) \$75, Dental Staff \$50



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November 12-13, 2022 9 am - 4 pm

Caring Hands Worldwide Annual Free Dental Clinic Lane County Fairgrounds Auditorium

December 16, 2022 9 am - 2 pm

The Christensen Bottom Line (4 CE) Dr. Gordon Christensen, DDS, MSD, PhD Lane Community College Free for LCDS Members, \$80 nonmember dentists, \$40 dental staff

February 24, 2023 2:00 - 6:00 pm

Medical Emergencies (4 CEs) Dr. Sam Bae LCDS Membership Meeting and Elections during break Lane Community College Snack & Late Lunch Provided Free for LCDS Members, \$80 nonmember dentists, \$40 dental staff

March 2023 Dentist Social

More information coming soon!

April 13-15, 2023 Oregon Dental Association Conference Oregon Convention Center, Portland, OR

May 12, 2023, 9 am - 3 pm

Lasers with Janet Press, RDH Lane Community College Light Breakfast and Lunch Provided Free for LCDS Members, \$80 nonmember dentists, \$40 dental staff -Lasers in the Hands of Hygiene (3 CEs) 9 am - 12 pm -2 Hour Hands-on Laser Workshop (2 CEs) 1-3 pm (limited registration, morning session is required)

* Lane Community College no longer offers a catering services. We find ourselves in a post-covid world and are currently working with limited choices for CE meals that can be delivered to the LCC campus. Please email Nissa at office@lanedentalsociety.org for catering suggestions.

LCDS EVENT NEW REGISTRATION PAGE www.bit.ly/LCDSEVENTBRITE

LCDS NEWS

Dentists Gather, Enjoying Connection and Friendship with New and Old Friends

On September 13th, Lane County Dental Society held its Hop Valley Brewery Barrel Room Dentist Social. The event was sponsored by Columbia Bank. Over 50 attendees mingled while eating pizza, enjoying complimentary drinks, and live music. Door prizes included gift baskets, symphony tickets, golf package, family fun passes, train rides, and health club memberships. LCDS is already planning another social for March, 2023!



Thank you, Columbia Bank, for sponsoring our Social!

Columbia Bank

We appreciated the support and assistance from the ODA that helped make this event possible.

Thank you to our many door prize contributors:

- Digital System Integrators
- Oregon Dental Association
- Consani Associates
- JD Consulting
- Oregon Dental Association
- Eugene Symphony
- Downtown Athletic Club
- Oregon Coast Scenic Railways
- Bullwinkle's
- Rogue River Fun Center

ODA Regional Event: CE by the Chateau

Connect with your dental community!

Enjoy 5 hours of CE:

 Site Development in Implant Dentistry: Building a Sold Foundation for Long-term Stability with Dr. Daniel Pentisor, MD, DMD (2 hours)

 The Psychology of Success: Secrets the Superstavs Know with Bruce Christopher, MA, LP, CSP (3 hours)

- Plust
- Write tasting reception
- Lunch and snacks provided

Registration fee is all-inclusive for the day ODA Members: \$100

Early Career ODA Members (<5 years from graduation): \$75

Non-DDA Members: \$150 Auxiliary Staff Registration: \$50 Saturday, Nov 5 8:30- 5:30 Belle Fiore Estate Winery Ashland, OR

Sign up on our website!

oregondental.org

oregon dental



October 14, 2022 9 am - 4 pm LCDS Mini Conference:

Members: \$0, Nonmember dentists: \$80, Dental Office Staff: \$40

Depending on How You Sit, Dentistry Can Be a Pain in the Assets (3 CEs) Dr. Noëlle Santucci, DDS and Dr. Justin Jellin, DPT AM SESSION 9 am-12 pm



Dr. Santucci is an Associate Professor in the Department of Preventive and Restorative Dentistry at the University of the Pacific, Arthur A. Dugoni School of Dentistry. Dr. Santucci has presented CE courses on nutrition, ergonomics and occlusion. She recently retired from private practice in Atherton, California where her husband still practices. She is a Fellow in both the Pierre Fauchard Academy and in the American College of Dentists.



Dr. Jellin earned his Doctorate of Physical Therapy at the University of the Pacific, and has an undergraduate degree in Sports Sciences. In addition to clinical practice he is the Program Director of RUNATOMY, a Running Gait Analysis Clinic at GSPORTS Physical Therapy in San Francisco. He has a special interest in sports medicine, especially cases that are interdisciplinary complex.

Course Description: Musculoskeletal disorders (MSDs) are one of the major reasons dental professionals retire prematurely. With over 50% of dentist suffering from MSDs while practicing, it is an important topic to keep in the forefront of the dental practitioner's minds daily. This unique, interactive and inter-professional educational course will be presented by both a Dentist and a Doctor of Physical Therapy and will be of interest not only to the doctors, but to their entire dental team as well. Musculoskeletal injuries should not prevent you from a fulfilling career and a lifetime of practice!

Over 50% of dental professionals retire early due to musculoskeletal disorders (MSDs), and up to 90% of the practicing dentists are practicing with pain or discomfort due to an existing MSD. Emerging evidence shows that these disorders can begin as early as 6 months into dental school students' education with students reporting similar cervical, wrist and hand pain as practicing dentists. Therefore dental schools have been integrating education on ergonomics and musculoskeletal disorders into their curriculum. Among practicing dental professionals, many are not implementing proper dental ergonomics and prevention strategies. To combat these injuries and improve dental professional's well-being, two dental faculty, a Doctor of Physical Therapy and a Dentist have taken their passion for helping dental professionals and created the continuing education course titled "Depending on How You Sit, Dentistry Can Be a Pain in the Assets". Whether you currently have an existing MSD or if you are interested in avoiding injury so you can be in control of when you retire in the future, answer the following questions:

- Have you had a biomechanical ergonomic evaluation performed on your operatory?
- Have you created the proper workstation setup for you and your staff?

- Does your patient chair, hand pieces, doctor's stool and computer workstation cater to proper ergonomics?
- Are you currently proactive in combating musculoskeletal disorders? Do you ever assess the ergonomics of the equipment and
- armamentarium you purchase and use in the practice?
- Have you tried to implement preventative strategies to combat risk to injury but are unsure with where to start?
- Have you previously or are you currently practicing dentistry in pain?
- If you answered yes: When did your pain start? How do you mitigate or reduce symptoms? Have you seen a medical professional to diagnose and/or treat your symptoms?
- Have you had to alter your practice schedule or taken time off as a result of your pain or MSD?
- Are any members of your dental practice team in pain or currently suffering from MSDs

While no one can promise a career without the disruptions of pain or musculoskeletal disorders. However, there is so much that can be done to mitigate one's risk to injury. The first step is learning proper ergonomic principles and strategies to address MSDs. Come learn how to avoid letting dentistry become a pain in the assets.

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Improve the Health of your Practice (6 CEs)

Register here: www.bit.ly/LCDSEVENTBRITE

Benchmarking Your Key Performance Indicators for Dental Practice Success (1.5 CEs) PM SESSION ONE: 1 pm - 2:30 pm Elliot Tracy, CPA



Elliott is a Jones & Roth Partner and a key leader of the firm's dental group Practice Peak Advisors, which specializes in helping dental practices and their owners reach financial management success. His tax expertise includes all areas of tax planning and strategies for high earning individuals and he is regularly called upon to present dental practice financial management topics at industry conferences.

Course Description: Benchmarking is the process of comparing your dental practice data to data from other, similar practices, and using the outcome to

determine how your practice is performing. With minimal improvements, a practice can see a significant increase in cash flow and a better bottom line. In this interactive presentation, attendees will learn the 12 most important figures that every dental practice should be benchmarking on a regular basis.

What You Don't Know Can Hurt You! (1.5 CEs) Janette Douglas, owner of JD Dental Consulting



Jan's goal with every client is to create a smooth-running, efficient practice which leads to "Happy doctor, Happy staff, Happy patients". She understands the desperate need for training and education for dental administrative staff. Her 30-year career in dental practice management led to her passion to pass along her knowledge and expertise to implement systems that increase revenue and reduce stress.

Course Description: Having systems in place leads to improved efficiency and productivity. It pulls the team together, reduces stress and creates a practice that meets and exceeds patient expectations. Most practice owners leave the management of the practice to team members without really knowing where the strengths and/or weaknesses are.

Thank you to our 2022 Continuing Education Sponsors!



Gold:



Silver:

PM SESSION TWO: 2:30 pm - 4 pm



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Lane County District Dental Society has been designated an approved PACE Program Provider by the Academy of General Dentistry. This program provider's formal COE programs are accepted by the AGO for membership maintenance, Fellowship, and Mastership credits. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of AGD approval extends from 1/16/2021 to 1/15/2023.

LCDS LANE COUNTY DENTAL SOCIETY

LCDS Members: \$0 non-LCDS Members: \$40 Dental Office Staff \$40 Register at https://bit.ly/LCDSEVENTBRITE More info at lanedentalsociety.org

Preventing HPV Cancers in Action: The Critical Role of the Dentist (1 CE)

November 8, 2022 5:30 - 6:30 pm Webinar



Course Overview

The dentist plays a critical role in the detection of oral cancers and in educating their patients on the importance of the HPV vaccination. Please join Gary Heyamoto, DDS, MAGD, Past-president of the Academy of General Dentistry Foundation (AGDF) to discuss the importance of performing a consistent, thorough clinical oral exam, how to discuss HPV vaccination with patients, be able to describe Anterior Mouth and Posterior Mouth from a medical perspective and learn how dentists can participate, as an office, in fighting HPV oral cancers through awareness and promotion of the HPV vaccine.

> ADA CERP Continuing Education Recognition Program

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Gary Heyamoto, DDS, MAGD

Gary E. Heyamoto, DDS is a recently retired Bothell general dentist who was in private practice for 40 years. A 1980 University of Washington School of Dentistry graduate, he chaired the Continuing Dental Education program for the Washington Academy of General Dentistry (AGD) for 18 years and served as their clinical director until 2020. He was instrumental in 2016 of the creation/development of the WA AGD Angle Lake Educational Center in SeaTac.

He has been an alternate delegate/delegate to the ADA HOD six times and has served on the Washington State Dental Association Board of Directors for two terms after having chaired the WSDA Budget/Finance Committee (Four years).

Currently, he is active in the Washington State HPV Task Force, the Washington State Mass Disaster Team (Forensics/Oso) and Lake Washington Institute of Technology Dental Hygiene School (Clinical instructor). He is also the past-president of the AGD Foundation (oral/oropharyngeal cancer education/awareness).

He holds Fellowships in the Pierre Fauchard Society, Academy of General Dentistry, International College of Dentists, Academy of Dentists International and the American College of Dentists along with an AGD Mastership and four Lifelong Learner Service Recognition awards.

For a change of pace, the past 39 years has found him working as a statistician for the NFL Seahawks and the NCAA Football/Basketball programs at the University of Washington. He has been hired as the official defense caller, determining all defensive tackles, sacks, pass defensed, etc. for the last 15 Rose Bowls and the last 10 National College Championship football games.

Course Objectives

Be able to describe Anterior Mouth and Posterior Mouth from a medical perspective.

Learn how dentists can participate, as an office, in fighting HPV oral cancers.

Learn how to perform a consistent, thorough and complete oral cancer exam.

Learn what dentist can do to help in awareness and promotion of the HPV vaccine.

Educational programs are funded, in part, through the generous support of the following sponsors.

Platinum Sponsor



*Late Registration, Cancellation, No Show and Refund Policies: Advance registration is required to guarantee seating and to receive the free tuition member benefit. A late registration may be accepted after the registration deadline only if seating is available and a Late Registration fee of \$35.00 is charged in addition to any tuition due. Full refunds can be requested by telephone or email to LCDS prior to the registration deadline. No refunds are available after the close of registration. A No Show fee of \$35.00 will be charged to registred LCDS members who do not cancel prior to the close of registration and do not attend the program.



Gold Sponsor

Silver Sponsor





The Christensen Bottom Line (4 CEs)

Gordon J. Christensen is Founder and Chief Executive Officer of Practical Clinical Courses (PCC), Co-Chief Executive Officer of Clinicians Report Foundation (CR), and a Practicing Prosthodontist in Provo, Utah. Gordon and Dr. Rella Christensen are co-founders of the non-profit CLINICIANS REPORT FOUNDATION (previously named CRA). Currently, Dr. Rella Christensen is the Director of the TRAC Research Division of the CR Foundation. Since 1976, they have conducted research in all areas of dentistry and published the findings to the profession in the well-known CRA Newsletter now called CLINICIANS REPORT. Gordon's degrees include DDS, University of Southern California; MSD, University of Washington; PhD, University of Denver; and two honorary doctorates. Gordon has presented thousands of hours of continuing education globally, made hundreds of educational videos used throughout the world, and published widely. Gordon and Rella's sons are dentists. William is a Prosthodontist, and Michael is a General Dentist. Their daughter, Carlene is an administrator for a dental distributor company. He is a member of numerous professional organizations.

Course Overview

This fast moving "bottom line" course includes the areas of dentistry with the most activity and change in any given year. It is easily understood and has numerous summaries that help attendees to interpret the ongoing advancements in the profession. The course encourages audience participation, and questions and answers and is presented in an enjoyable and humorous manner.

Educational programs are funded, in part, through the generous support of the following sponsors.

Platinum Sponsor



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Silver Sponsor



LCDS Members: \$0 non-LCDS Members: \$80 Dental Office Staff \$40 Register at https://bit.ly/LCDSEVENTBRITE More info at lanedentalsociety.org

December 16, 9:00 am - 2:00 pm Lane Community College 4000 E 30th Ave. Eugene OR 97405 Lunch Provided



Gordon J. Christensen, DDS, MSD, PHD

Course Objectives

On the completion of this course attendees should be able to:

- 1. List the most important and useful new techniques discussed in this course.
- 2. List the most important and useful materials discussed in this course.
- 3. List the most important and useful new concepts discussed in this course.
- 4. Implement those aspects of the course most applicable to your practice.

ADA CERP[®] Continuing Education Recognition Program

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Gold Sponsor

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Medical Emergencies (4 CE)

February 24, 2023, 2 - 6:00 PM

Lane Community College

Free for LCDS Members

\$80 for non-LCDS dentists,\$40 for office staff

Register: www.bit.ly/LCDSEVENTBRITE



Speaker: Dr. Sam Bae, DDS, MD is a board-certified, fellowship-trained surgical specialist in oral, maxillofacial, and pediatric craniofacial surgery. After obtaining his dental degree at New York University, he continued his education at University of Michigan in Ann Arbor where he obtained his medical degree, general surgery internship, and residency in oral and maxillofacial surgery. Following residency, he completed fellowship training in pediatric cleft and craniofacial surgery at the El Paso Children's Hospital in Texas. In addition to practicing full scope of oral surgery, craniomaxillofacial

trauma surgery, sleep surgery, and corrective jaw (orthognathic) surgery, Dr. Bae specializes in the treatment of facial, jaw, and skull deformities ranging from cleft lip and palate, craniosynostosis, and craniofacial disorders.

Course Description: Despite careful planning, medical emergencies can happen at any time. These situations can be unnerving and this course will help build your confidence to recognize and manage a variety of medical emergencies that may occur in dental office settings. Dr. Sam Bae of Three Rivers Oral and Facial Surgery has developed an interactive course and we encourage doctors to invite their staff to participate so that the entire dental team can be prepared to respond appropriately. This course will fulfill a 4-hour medical emergency requirement for the Oregon Board of Dentistry.

Objectives: Assess your patient to identify those at increased risk for specific medical emergencies, learn what medications and equipment you will need at your disposal during an emergency, know when and how to use each drug and piece of equipment in your kit, become more comfortable diagnosing and managing common medical emergencies, and earn how to create algorithms to simplify and automate emergency situations



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Member Spotlight: Dr. Jossi Stokes Many Years of Service with ODA

Dr. Stokes started her practice in the Eugene area 20 years ago. Her first experience of leadership was joining the LCDS council as a director at large. She continued to volunteer on the council holding all leadership positions until she applied to be an ODA Trustee. Being involved at the state level gave Dr. Stokes the opportunity to interact with dentists all over the country and learn a lot from other ADA leaders. After taking a break from leadership roles, she was asked to join ODA's new Leadership Development Committee which would help create leaders to fill needed leadership roles throughout Oregon. She served as the chair for a couple years.



After six years, Dr. Stokes is still a member of the ODA's Leadership Development Committee. This committee continues to build leaders through the Oregon Dental Association Leadership Academy. Those who participate will get an inside look into the workings of the ODA, as well as develop leadership and interpersonal skills. Dr. Stokes said, "I have thoroughly enjoyed the leadership development committee, more than I ever thought I would. I couldn't say enough words to encourage people to get involved." After completing the academy, participants often find something they are interested in and start volunteering. In addition to volunteering for ODA, Dr. Stokes also started volunteering as a board member for Food for Lane County, utilizing her leadership skills to help her community.

Dr. Stokes said, "Volunteering with ODA is easier than people think!" Today the time commitment of participating as a leader in the ODA has become more streamlined with Zoom meetings and shorter in-person meetings, making the time commitment more manageable than it has been in the past.

If you want to apply for the 2023 leadership academy, applications need to be completed by December 2, 2022. More information and the application can be found here: https://www.oregondental.org/about-us/leadership-governance/leadership-academy

LANE COUNTY Lane Community College Free for LCDS Members LCDS DENTAL SOCIETY

May 12, 2023, 9 am - 4 pm \$80 for non-LCDS dentists \$40 for office staff **Register:** www.bit.ly/LCDSEVENTBRITE

Speaker: Janet Press, RHD

Lasers in the Hands of Dental Hygiene Lecture (3 CEs) Laser Hands-on Simulation Workshop (2 CEs) limited to 20 attendees



Janet is a Dental Hygiene graduate of the University of New Mexico, Albuquerque, maintains RDH licensure in Nevada and California and has practiced in general and periodontal specialty since 1975. Ms. Press holds the Academy of Laser Dentistry Fellowship and received Certification in soft tissue laser training thru the ALD in 1995. Previously, Director of the Dynamic Team and Laser Certification programs, Janet was an integral faculty member at the Las Vegas Institute for Advanced Dental Studies (LVI) for ten years. Internationally recognized published author and

expert in the field of Dental Hygiene Laser Education she has provided Laser education/training to Dentists and Dental Hygienists in the academic environment as well as the private sector for 20 years. Ms. Press is recognized nationally for her significant contribution in the growth of "Lasers in Dental Hygiene" and the regulations that surround the use of lasers in numerous states. Janet was also named "Distinguished Dental Professional" by Dentsply International. Ms. Press is a Certified Laser Safety Officer, nationally recognized AGD PACE course provider, an ADA C.E.R.P. approved speaker bringing together science and cuttingedge patient care, expanded practice protocols, and professional motivation to the Dental Health Professionals at national and international conferences, state and local dental meetings and in private dental offices. She is the owner of 21st Century Dentistry, LLC, specializing in Laser Certification Training, Dental Team Communication, and Hands-on Clinical Dental Hygiene Education.

9 am - 12 pm Lasers in the Hands of Dental Hygiene Course Description: Incorporating Laser as a treatment adjunct is a tremendous asset for the Dental Hygienist to jumpstart change in the eyes of the patients and expand your practice model of patient health and wellness. Join in as we explore how Laser assisted Hygiene fundamentally impacts the treatment of Periodontal Disease through bacterial biofilm disinfection and the physiologic healing benefits of Diode Laser therapy.

Course Objectives: Learn about the science of laser wavelengths and the unique absorption characteristics of light energy when combating the periodontal infections Understand the advantage of thermal disinfection and the effect laser application has in treating gingivitis and periodontitis infection, decreasing systemic levels of inflammation, and the role it\ plays by improving a patient's medical risk profile of susceptibility. Discuss the clinical techniques associated with laser sulcular debridement (LAPT) and disinfection (LBR) that Increase patient treatment acceptance by communicating effectively the therapeutic value of laser assisted hygiene. Discover the potential for Doctor surgical Laser applications.

1 pm - 3 pm Laser Hands-on Simulation Workshop Course Description (morning session required to attend): In this hands-on workshop you will learn the specifics of laser fiber optic delivery and discover the delicate nature of using a Diode laser device. Working with simulation exercises that mimic specific laser procedures, this workshop is designed to build basic clinical understanding in the delivery of laser light energy by using Diode Lasers.

Course Objectives: Discover the difference in laser capability between Doctor "Hot" Laser Settings vs. Dental Hygiene "Warm" Laser Settings. Experience simulated clinical methods associated with Doctor soft tissue surgery, Hygiene laser debridement, and laser bacterial disinfection. Practice initiated and bare fiber tip applications to gain understanding of their very specific clinical procedural necessity.

Educational programs are funded, in part, through the generous support of the following sponsors:

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tdic

Classifieds

Caring Hands Worldwide will be having their annual free dental clinic for extractions, fillings, and cleanings. The event will be at the Lane Count Fairgrounds Auditorium on Saturday November 12-13, 9 am - 4 pm. They are in need of dentists, dental hygienists, dental assistants, and general volunteers. To register for one or both days by emailing Randy Meyer at randy@caringhandsworldwide.org.

University of Oregon is seeking a Dental Patient Services Representative for their dental office. Visit <u>https://careers.uoregon.edu/</u><u>en-us/job/529698/patient-services-representative-</u><u>dental</u> for more information.

There is still an ongoing need for donated dental services to "Fill the Gap" for Refugees in Lane County (July/Aug 2022 issue, lcds news). Contact Linda Lovick, <u>lindablovick@gmail.com</u>

PNW Dental is seeking a temporary hygienist Monday, Tuesday, or Wednesday to fill in September - December 2022 for maternity leave coverage. To apply please email us your resume at <u>info@pnwdental.com</u> or drop it off at their office: 1814 Coburg Rd. Ste 2, Eugene, OR 97401.

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LCDS NEWS

June 7, 2022 Executive Council Minutes

Council members in attendance: Dr. Jordan Lentfer, Dr. Ivan Paskalev, Dr. Carly Peterschmidt, Dr. Kevin Sweeney, Dr. Andrew Dow, Dr. Evan Harpster, Dr. Cristina Sola Martin, Dr. Elizabeth Vivona Dow, Other attendees: Nissa Newton, Dr. Travis Alcorn, Dr. Mercedes De Valle, Absent: Dr. Matt Bahen

Call to Order

Reading of Antitrust Policy

Council reviewed and approved minutes from April council meeting. Dr. Peterschmidt motioned, Dr. Sweeney seconded, all approved.

Financial update

-Review of May Financials: Reviewed Balance Sheet, Balance Sheet Prev Year Comparison, Profit and Loss, Profit and Loss Budget Performance, Profit and Loss Prev Year Comparison. Main difference between 2021 and 2022 is we have been spending more on CE Events and Publications. LCDS income is at 48.9% of current budget for 2022 LCDS Expenses are at 38.84%.

- Discussion of Savings: Review of current bank accounts, checking and money market accounts with Columbia Bank. Nissa will work with treasurer to investigate saving options and report back to board with recommendations.

Sponsors and Advertiser Update - Received \$3,000 from Digital Systems Integrators for second half of 2022 sponsorship

Nissa met with GC representative regarding advertising opportunities.Council tasked Nissa with finding out from ODA what are the rules and best practices for speakers and marketing at CE events.

- Council made suggestions for potential advertisers and sponsors. Nissa will follow up.

Discussion Open Council Positions - President Elect: Dr. Paskalev, Dr. Sweeney, and Dr. Lentfer shared benefits of being President.

- Director at Large: Dr. Mercedes De Valle, Dr. Travis Alcorn, Dr. Steffen Lassen nominated for Director at Large Positions.

Continuing Education - Reviewed 4/22 "Endodontics Revisited" Survey Results - Reviewed 5/17 "Cultivating Care for Trans/Gender Diverse Individuals and Communities" Survey Results - Dental Marketing and Practice Growth Discussion will be rescheduled for a Tuesday Evening. - 10/14 Depending on how you sit, dentistry can be a pain in the assets (3 CE) Scheduled for a Friday, looking for speaker (2-3 CEs) for after lunch to

provide more credits.

- 12/16 The Christensen Bottom Line (4CE) Planning a big event, should get a lot of registrations from other Oregon Dental Societies, will advertise this event with ADA.

- Working on scheduling HPV webinar. - Events that have 1-3 CE credits scheduled for Tuesday Evenings

- Events 4+ scheduled on Fridays.

ADA Website Issues:

- Use of Eventbrite started when ADA site was down for 3 weeks Eventbrite is easier to use.

- Plan to continue using Eventbrite and

ADA sight for registrations - Discussion regarding cyber-security concerns

Membership:

- 190 (2022) up from 186 (2021)

- Non-renewal for 2022: 4.1%

- Newest Members: Dr. Mike Purcell, Dr. Mikayla Ayala

- Social Event: Hop Valley Barrel Room Dentist Social September 13

- Applied for \$500 grant from ODA

Looking for \$1,000 sponsor for eventFocused marketing for new dentists

and nonmembers in area

Publications

- Newsletter May/June printed and delivered May 20th

- Goal to increase newsletter pages in 2023 to allow for more sponsors and advertisers. (16 pages)

- Next Issue July/August to print end of July.

Discussion Regarding Data to Assist Members with Hygienist shortage: - Nissa will contact ODA to find out the best way to get information regarding pay and benefits for hygienists in Lane County.

Discussion Regarding Executive Director Position and Benefits:

- An ED Employment Manual needs to be created. Dr. Vivona Dow will provide a referral to Nissa to follow up on. Council will continue discussion of ED benefits and pay off-line.

Adjournment 7:10 pm

LCDS News September/ October 2022

Published bi-monthly by the Lane County Dental Society (LCDS) and distributed to members of the society as a benefit of membership. Statements of opinion in the LCDS news are not necessarily endorsed by LCDS. Contributions to the newsletter are welcome in the form of articles, photos, announcements, or other items of interest for our membership. Notice of errors and corrections are appreciated. Deadline for November/ December Newsletter is October, 2022. Send all items to office@lanedentalsociety.org

Lane County Dental Society

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Permit No. 921

September/October 2022 Lane County Dental Society Officers, Directors, and Staff

President: Jordan Lentfer, DMD Secretary: Ivan Paskalev, DMD Treasurer: Carly Peterschmidt, DMD Past President: Kevin Sweeney, DDS, MD President Elect: Open

Directors at Large:

Matt Bahen, DMD Travis Alcorn, DDS Evan Harpster, DDS Christina Sola Martin, DDS Mercedes Del Valle DDS

Executive Director: Nissa Newton

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